

Biography



Danielle Jerums

Global Director of Marketing and Business Development |
Marketing & BD | London

📞 +44 20 3752 3610

✉️ danielle.jerums@harneys.com

Danielle Jerums is our global director of Marketing and Business Development and is based in our London office. She is responsible for executing the firm's business development, marketing and client strategies across all global practice areas and for driving the international growth of the firm.

She joined Harneys in 2016 and has over 20 years' experience working in professional services organisations in the UK and Australia in various marketing and management consulting positions. Prior to joining us, she held business development roles at leading international law firms in London, including Baker McKenzie, Latham & Watkins, and Hogan Lovells. She has an Executive MBA and a Bachelor of Arts (Honours).

Education

Australian Graduate School of Management (MBA)
2004

Monash University (BA)
1994